

ALMA LATINA ONLINE MAGAZINE

PRECIOS DE PUBLICIDAD ADVERTISING RATES

10000+
VISITAS MENSUALES
MONTHLY VISITORS

5000+
LECTORES/
SUBSCRIBERS

900%
CRECIMIENTO/
GROWTH

Los anuncios permanecen visibles en la página no importa a cuantos artículos entren los lectores.

All the ads stay visible at all times, no matter how many pages readers click on.

En la actualidad, ALMA LATINA ONLINE MAGAZINE envía su Boletín de Noticias a más de **5,000 lectores** mensualmente, y este número crece día a día.

Presently ALMA LATINA ONLINE MAGAZINE sends out its monthly newsletter to over **5,000 readers** every month-- and that number is growing every day.

A este número le agregamos el número de lectores que no se han suscrito y visitan la página frecuentemente. Según nuestras estadísticas, desde su introducción en Marzo del 2012, el número de lectores de ALMA LATINA ONLINE MAGAZINE ha aumentado en un 900%.

Add to this number the very many readers who are not subscribers but visit the page frequently regardless. According to our statistics, since its introduction in 2012, the number of ALMA LATINA ONLINE MAGAZINE readers has grown a whopping 900%!

Nuestra presencia en los medios sociales (Facebook/Twitter/Instagram/LinkedIn) se ha ido fortaleciendo en el 2015, con un alcance de hasta 200,000 lectores.

Our social media presence (Facebook /Twitter/Instagram/LinkedIn) has been strengthening with time, with readership reaching 200,000 at times in 2015.

Los artículos son escritos en Inglés y Español, y nuestros lectores son también de habla Inglesa e Hispana.

All the articles are written in English and Spanish and our readers are a mixture of both.



Alex Sandoval
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PRECIOS DE PUBLICIDAD / ADVERTISING RATES 2016			
2 MONTH AND 6 MONTH PROMOTION			
2 MESES Y 6 MESES PROMOCION			
SIZE (PIXELS) DIMENSION (PIXELS)	1 MONTH 1 MES	2 MONTHS 2 MESES	6 MONTHS 6 MESES
TOP BANNER 728 x 90	\$250	\$400	\$1,000 (BEST VALUE)
TOP BANNER 500 x 90	\$200	\$300	\$750
SIDE WIDGET 300 x 250	\$150	\$200	\$500
SIDE WIDGET 300 x 500	\$250	\$400	\$1,000 (BEST VALUE)
FOOTER 300 x 400	\$200	\$300	\$750

Prices reflect advertising rates only. Camera ready .jpg, .png, or .gif are accepted. Artwork must be received one week prior to publication. Publication duration starts from the 1st of the month until the last day of the month. Graphic design is available for a separate rate.

Bringing Hispanic and Canadian cultures together in the Durham Region and the GTA



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